

Dear Partners,

With the launch of the Integrated Basin Development and Livelihood Promotion Programme (IBDLP) in April 2012, we embarked on a journey aimed at achieving well-being and prosperity for all the citizens of our beautiful state. The interventions under the program are in addition to the existing government schemes and programs being implemented by the various departments.

The IBDLP is a partnership driven program where we aim to empower our farmers by promoting enterprises in the sectors of Aquaculture, Apiculture, Horticulture, Sericulture, Forestry, Tourism, Livestock, Agriculture, Rural Energy, Services and Water.

Focus will be not just on increasing production and productivity but also on value addition of products and finding markets for our products both within and outside the State. A lot of work has been done in terms of raising the aspirations of our people and creating a sense of hope. Enterprise Facilitation Centers (EFCs), which will be the grass roots interface points with the citizens, have been activated now in 33 blocks. I am extremely delighted that in short span, about 70,000 partners have visited the centers and started availing the services being provided. The Meghalaya State Aquaculture Mission is being successfully implemented across the State. Other Missions - Apiculture, Tourism, Sericulture etc., are in different stages of roll out. Recently the Green Mission was launched with the aim of creating a sustainable green cover and a green movement in the state by ensuring participation of all stakeholders.

Apart from the EFCs and Missions, a number of other initiatives are also being worked out to provide comprehensive solutions for Financial Intermediation, Capacity Building and Market Access. Most of the interventions being tried out under the program are totally new and we are proud that we are possibly among the few states in the country, which has dared to dream so big. Some immediate results are already visible under the program, but considering the nature of the program, it will take some time for all our interventions to fructify. I urge all of you to be a little patient and strive hard for a progressive and poverty free Meghalaya.

Integrated Basin Development and Livelihood Promotion Programme

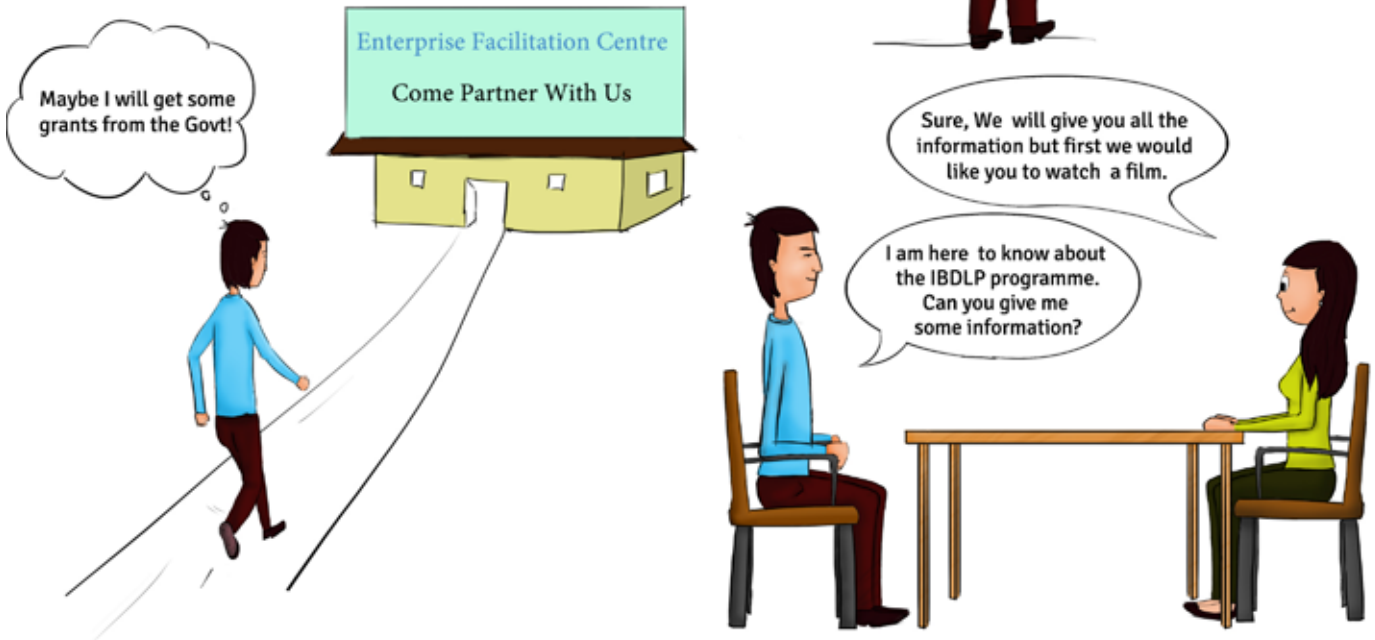
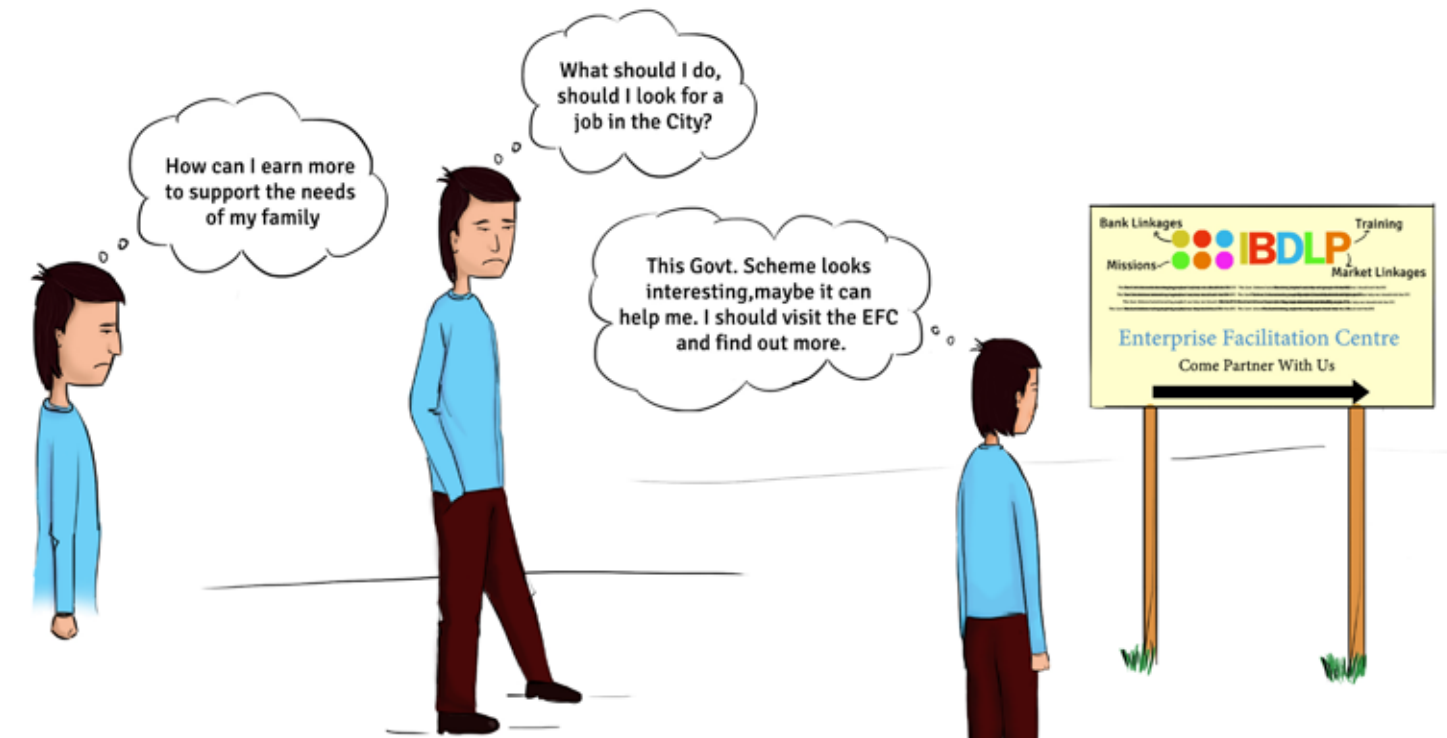


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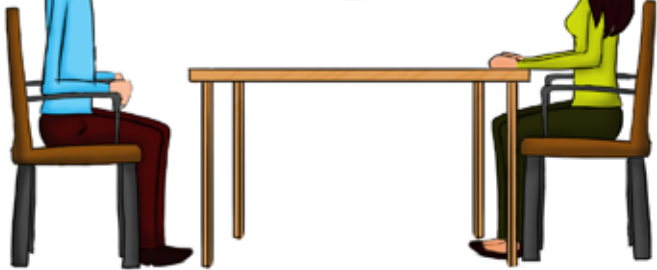
Dr. Mukul Sangma,
Chief Minister, Meghalaya





The IBDLP Programme looks interesting. Tell me how I can benefit from this programme?

As you would have seen in the film, we are helping people become entrepreneurs. So that they can increase their income and standard of living.



So what kind of grants can I avail from this programme?

There are no grants or subsidies under the programme, but • it can help you with skill training, • develop a business model for your enterprise, • connect you to banks for loans, • link you with line departments for availing existing schemes and most importantly, supports you in marketing your product.



OK! but how do I enroll into the programme and are you sure it is going to help me?

Don't worry! We will help you with the enrollment and provide you with all the support needed. The only thing that is required is your total commitment and hardwork.



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I will fill your form now

Your name?



Thank you!

Thanks for coming. I will start processing your form. Will call you as soon as I get more information



AND THE DISCUSSION ON IBDLP CARRIES ON...



The IBDLP programme looks promising. It will change my life and the life of my family. This is the kind of support I was looking for. I will also inform others in my village about the programme and help them also succeed!!!





## Integrated Village Development Plan

The Integrated Village Development Plan was conceived by the Meghalaya Basin Development Authority (MBDA) under the IBDLP programme to create an atmosphere of participative planning by the community for their own socio-economic development. The IVDP entails the generation of a comprehensive database of information for each and every village in the state. The database thus created would form a 'Single Window' information centre wherein Government Developmental Agencies can view and analyse Village level data for planning their interventions as well as help communities plan their own development path.

Participatory Rural Appraisal (PRA) has shown practical ways, in which community participation in their own development can be organised to create opportunities for everyone in the village. Community dialogue process is the central methodology for engaging all the people, to discuss and assess their situation – especially their quality of life in terms of health, nutrition, hygiene, education, water, sanitation and economic prosperity. Once the people collectively become aware of their present situation the search for solutions begins with the aid of facilitators, who assist the villagers with the required information and tools to develop their own plan of action. Prior to planning, the people discuss what they can do by themselves and for what things they would require external assistance. Youth Volunteers (ideally, two girls and two boys) are then selected

from the village community to help in development process. The youth volunteers are subsequently provided with training inputs to enhance their skills. The volunteers form a vital link between the people and the line functionaries.

The village council is tasked with the responsibility of monitoring progress and make corrections as and when required through regular meetings and discussions with the villagers. The volunteers assist the people by providing them, with basic information and holding regular discussions related to community welfare and development activities.

Till date IVDP exercise has been completed in 110 villages and the remaining villages of the state will be covered in a phased manner. Digitalizing and analyzing of the information generated about the villages is in progress. The analysis will be shared with the line departments at the district level and with the Deputy Commissioner (DC) as the chairman.

The IVDP is playing a pivotal role in vision and capacity building of the village communities to undertake their own unique development initiative. It emphasizes on the two way communication structure where the feedback, needs, requirements and assessments would be shared between the communities and development agencies. The plan is to make the communities self-sufficient and at the same time help in all round development of the state.



Green Mission is an initiative of Government of Meghalaya to promote conservation & protection of forests and green cover in the state. Though the extent of forest cover is well above the national average in the state, yet, in recent years, a trend of significant reduction of 'green cover' is being recorded. This reduction of the 'green cover' in the state is due to the indiscriminate felling of trees and other plant species both in the community forests, private forests, reserve forests and also due to severe destruction of 'green cover' along the roads and the water catchments.

The reduction of green cover has resulted in creating numerous problems for the people of Meghalaya such as acute water shortage, regular landslides, change in agricultural conditions and patterns, increase in air and noise pollution, etc. Thus this unhindered felling of trees has ended up creating an imbalance in nature leading to change in climatic conditions further leading up to disruption of livelihood activities. To mitigate the risks and take corrective actions Mission Green Meghalaya was launched through the Integrated Basin Development and Livelihoods Promotion Programme.

The State Government, under the 'Meghalaya Green Mission' (MGM) is proposing to take up initiatives to enhance the 'sustainable green cover' throughout

the state in massive scale by using the resources & manpower in various departments in the Government, IBDLP, traditional institutions, Community Based Organisations (CBOs), voluntary organisations, SHGs and nature lovers. But protection of environment is not only the responsibility of the Government Machinery but it is the responsibility of every individual of the state. Untill and unless people, communities and government departments come together and work hand in hand there can be no progress in protecting the green cover of the state.

Today if people do not own upto their responsibility of protecting the forest cover, then in future it may lead to quarrels and fights for water sources, agricultural land, natural resources etc. Tomorrow, our children's are going to suffer for our indiscretions and inability to protect the bounty of Nature.

Every individual can contribute towards creating a Green Meghalaya; only thing that is required is changing our mindset. We can all put in our small efforts like planting new trees, protecting and preserving forests, using green technology for construction. We can all be ambassadors and champions of protecting our natural resources so that tomorrow's generations can thank us for leaving behind a bountiful and beautiful Meghalaya for them.







### Workshop on the Integrated Village Development Plans (IVDPs) under Markasa Cluster

A one day workshop of IVDPs was held on the 15th November, 2013 in Nongstoin with participation from villages, Manager, Lead Bank, NABARD and Line Department Officers. The objective of the workshop was to present the findings of the IVDPs pertaining to Climatic Change Adaptation Programme (CCAP) in Markasa Cluster. These selected villages include Markasa, Nongkasen, Laitkseh, Mawkaton, Umlipoi, Mawphanlur, Domkseh, Lawdisai, Mawshongkhyndew, Mawsnairieh, Mawliwaikynbat, Wahnong and Mawkhmahrang. Presentations of the IVDP-village-wise was made by Shri S.G.R Lanong, Project Manager, MRDS and Shri. R. Kharsyntiew, Assistant Project Manager, MRDS, District Management Unit.

Various aspects of the plans were discussed such as livelihood issues, change in climatic conditions, well being status, agricultural-related problems, constraints in obtaining inputs, medicines, insecticides, lack of proper infrastructure like drinking water, toilets, water for irrigation, electricity, water pollution due to coal mining, etc.

At the end of the workshop, the villagers took a resolution to chalk out a Village Level Action Plan indicating the various problems and interventions required from various departments. The Action Plans will be forwarded to the BDU for necessary action.



### Awareness Programme on Venture Capital Assistance Scheme of Small Farmers Agri-Business Consortium (SFAC)

One of the interventions provided to partners by the IBDLIP is to provide bank linkage and financial linkages to facilitate setting up of agri-business ventures. Realising the huge investment required of entrepreneurs, the BDU, WKH District invited Resource Persons from Small Farmers Agri-Business

Consortium (SFAC) on fourteenth of November, 2013 to create awareness on the Venture Capital Assistance Scheme to qualifying projects on the recommendations of the bank financing the project: A large number of registered partners including Village Headmen/elders were present at the Programme.

### Mawlyngbna

Mawlyngbna village has unique features with its tranquillity, ambience, rich heritage, culture & homogeneity in the community. The village is a living example of good governance. The villagers are bound together by socio-cultural practices that have been taking place since ages.

The implementation of Small Multipurpose Reservoir in Mawlyngbna is a turning point for the people living in the village where it has enriched their lives socially, ecologically & economically. Before the SMR was set up, the community had to face a lot of problems born out of the unavailability of water.

Despite receiving adequate rainfall, the farm lands which were located at the outskirts of the village were deprived of proper irrigational water especially during the dry seasons.

Much can be said about the collective contribution that the community of the Mawlyngbna village made with regards to the construction, operation, maintenance and management of the Small Multipurpose Reservoir at the Umthangsyiar rivulet which have made much contribution towards the development of the area.

Looking at the backdrop of the village with its thick forest canopy that covers the hill slopes towards the Bangladesh border, one can see the potentiality of the area for utilization of the available natural resources for creation of livelihood opportunities. It was this realization that comes from the consultation of both the Water & Soil Department and the village

community that a decision was taken to construct the Small Multipurpose Reservoir (SMR) which have since its completion contributed towards the upliftment of the Mawlyngbna community.

The Small Multipurpose Reservoir project has brought about a drastic change in the lives of the villagers:

- Through the reservoir the residents of the Mawlyngbna village have revived a new hope for a better life. The increase in area of cultivation as well as the increase in income generated is allowing them to also involve themselves with other activities at their village like piggery, poultry, etc.
- Drudgery of women has reduced as water is now easily available at the farm lands.
- The fields that once used to remain barren now started to produce crops that are helping to sustain the livelihood of the people.
- This project has brought an all round development – socially, economically and ecologically. The people have become more hygienic, their livelihood and lifestyle is far better compared to previous situation. The requirement for maintenance of the reservoir has also provided employment for the youth.
- The sense of governance has also been strengthened in the community, as with the construction of the reservoir it has created a sense of responsibility and ownership among the people.
- It has not only helped the people but it is also playing an important role in the promotion and sustenance of life of the flora and fauna in and around the village as well as in their farm lands.

With the kind of social, ecological elements present in the village there exists so much of potential for growth economically with regards to activities in the areas of eco-tourism, aquaculture, agriculture, cane & bamboo activities, etc. Also environment friendly solar & wind energy can also be tapped in the area which would add value to the lives in the village. Mawlyngbna is an example of optimism and confidence where there are ample opportunities for further development and enrichment of the lives of the rural poor of that community.



### What is IBDLP?

IBDLP stands for Integrated Basin Development and Livelihoods Promotion Programme. It is the flagship livelihood programme of the Government of Meghalaya. It is based on a model of partnership between the citizens and the Government. It seeks to improve the wellbeing of the people of the state by making interventions across the value chain in the following sectors - Aquaculture, Apiculture, Horticulture, Sericulture, Forestry, Tourism, Livestock, Agriculture, Rural Energy, Services and Water.

### Who is an entrepreneur under IBDLP?

Any individual, farmer, producer or farmer groups like cooperative societies, self help groups (SHG), producer associations etc., pursuing activities to earn a sustainable livelihood or working for socio-economic benefit of the community are considered to be entrepreneurs under the IBDLP Programme.

Every entrepreneur irrespective of age and economic status (both APL and BPL) can become a partner with the government under the IBDLP Programme.

### What is the value chain development approach and Why are we focusing so much on value chain development?

The aim of any economic activity whether it is growing paddy or rearing silk worms or fattening pigs is better income for the growers, farmers and breeders. Incomes are dependent on the price the product can fetch in the markets. A value chain development approach focuses on increasing the value of the product at every stage from cultivation till reaching the terminal market with the ultimate goal of providing better returns to the farmers. Value chain development entails improving the package of practices so that the costs of production are reduced, looking at possibilities of value addition and improving the shelf life of products (through warehousing etc.), linking products with bigger market players and established market networks, creating new markets, organic certification of products, branding of products, creating critical infrastructure.





### How will value chain development help the small farmer and producer?

Value chain development will make all activities more profitable by reducing costs and fetching better prices to the farmers. For instance if a local feed mill produces feed at a lesser price, the piggery farmer will be able to buy feed at a lesser price and his cost of fattening pigs comes down and his profit automatically increases.

### Why should I go to the EFC?

You can go to the EFC, if you are an individual practicing livelihood activity or wanting to start livelihood in any of the following sectors - Aquaculture, Apiculture, Horticulture, Sericulture, Forestry, Tourism, Livestock, Agriculture, Energy, Services and Water. You can sit and discuss your problems related to livelihood with the ERP and he/she will give you information and further guidance on how to improve your livelihood activity.

### What is EFC?

EFC is an Enterprise Facilitation Centre. It is set up in the Block Office campus. Any citizen wants to partner with the Government can walk to the nearest EFC and register themselves.

### What help will I get if I go to EFC?

You will get the following help at the EFC:

- i. Information / facilitation on how to improve your current livelihood activity.
- ii. Support in bank linkage.
- iii. Capacity building and training.
- iv. Support in marketing of your produce.

### Who is an ERP?

ERP is the Enterprise Resource Person. He / She manages the EFC and will assist you when you walk into the EFC at your nearest Block Office.

### Will I get any direct subsidy or monetary help if I go to EFC?

You will not get any direct subsidy or monetary help at the EFC.





Name: Lurbarth R. Sangma  
Village: Chibagok  
Sector: : Non-farm  
(Hardware shop)

There has been no programme which focuses on individuals to start their own enterprise. A lot is expected from IBDLP as the programme has different components which will help the rural areas to develop provided people are willing to join hands. The best part is the concept of partnership, which does away with the beneficiary aspect.

If interventions are done at the right time then I can see myself being successful and raising the standard of living of my family with the guidance and aid of the government. In association with the program, I think I will be able to bring a difference.



Name: Smt Pyndap Suna  
Village: Mukhla  
Sector: Horticulture  
(Orange)

When I heard about this programme, I was very excited and curious and thus decided to visit the Entrepreneurship Facilitation Centre (EFC) in the block. After interacting with the Enterprise Resource Person (ERPs), I was hopeful that the IBDLP programme will help me as well as my fellow villagers in alleviating poverty. I registered immediately and have been attending meetings with officials on a regular basis. So far, I am very happy and satisfied with the programme.

My expectation from this Programme is mainly financial help for the expansion of the Orchard and also training for this activity. I want to be largest producer of Oranges so that I can set an example for others. If I become a part of the programme, I would like to increase the level of income and quality of living for myself and my family.



Name: Jastina K Marak  
Designation: ERP  
EFC: Resubelpara

The IBDLP is a unique programme which is people centric and works in a mission mode. The partners who visit the EFC are made aware of the programme and functioning of EFCs. Partners visiting the EFCs, come with many misconceptions which are cleared during their visit, after which many submit their GEQ.

As an ERP, I feel responsible for awareness generation and dispelling the 'misunderstanding' that a subsidy can elevate standards of living. Imparting knowledge is the best way to take the programme forward.

As IBDLP is evolving, so is my learning. Working in association with the programme has given me confidence and taught me a great deal about sustainable living.

An ERPs role is very crucial in the entire IBDLP process. The EFC and ERP is the first look of the programme that the partner gets. My role centres around imparting knowledge, gathering knowledge on the various sectors that the partners express interest in and to guide them in whichever way possible.

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