

Dear Partners,

Of all things natural, Meghalaya can proudly present its human resource as the most crucial asset available to the state. My dream is to see the people of Meghalaya as independent beings capable of realizing their aspirations by engaging in livelihood activities which blend with our potentialities and natural resources and support each other as one society.

To accomplish the common dream of self-sufficient and prosperous Meghalaya, the concept of Integrated Basin Development and Livelihoods Promotion Programme (IBDLP) was conceived. The program was launched in April 2012 with an objective to facilitate development of livelihoods through a participatory approach for every willing and entrepreneurial spirited individual of the state in an overall framework of sustainability. The program is based on pro-active approach rather than a reactive one, with a belief that the people of the state should decide their occupation depending upon their interest and resources.

Under the program, the people are considered as development partners rather than beneficiaries, wherein, through various identified interventions, the State Government gives support for upscaling their knowledge and skill to ultimately transform them to become effective, intelligent and competent partners that provide a comprehensive solution as well as a platform for availing sustainable livelihood opportunities.

Since no partnership can be successful without a consequential dialogue, the 'IBDLP Newsletter' is the State Government's initiative to inform its IBDLP partners of the developments and progress under the program. I urge the people of Meghalaya to pledge their support for IBDLP by participating in their own development and invite them to share their experiences, ideas and issues with us through the Enterprise Facilitation Centres (EFCs) in their respective districts. Let us work towards accomplishing our common dream of progressive, poverty-free and prosperous Meghalaya.

Integrated Basin Development and Livelihoods Promotion Programme



Dr. Mukul Sangma,
Chief Minister, Meghalaya

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Come Partner with Us

Enterprise Facilitation Centres(EFC)

Enterprise Facilitation Centres are an idea unique to Meghalaya. EFCs are IBDLP's window to the world.

The centre is a place for the partners to understand about IBDLP and to seek advice on how to improve their livelihood activities. The EFC is the connecting link between the programme and the people. It is 'the' place for partners to understand the processes of IBDLP and become a part of the process of creating a poverty free Meghalaya.

The Enterprise facilitation process is designed to raise aspirations, conduct need assessment and finally roll out the required interventions in partnership with the Line departments and banks. Films on successful entrepreneurs and groups in different sectors are available for viewing at the EFCs. The Enterprise Resource Persons (ERP) run the EFC and provide information and other facilitation support to partners who visit the EFCs.



By - Mike Donald Khyriem, Intern, MBDA

District	Block	Number of Partners whose Need Assessment are completed	District Wise Total
East Garo Hills	Samanda	635	635
East Jaintia Hills	Khliehriat	81	81
East Khasi Hills	Laitkroh	278	630
	Mawphlang	229	
	Pynursla	123	
North Garo Hills	Resubelpara	1483	1483
South Garo Hills	Baghmara	800	2759
	Chokpot	316	
	Gasuapara	444	
	Rongara	1199	
South West Garo Hills	Betasing	539	1307
	Zikzak	768	
South West Khasi Hills	Mawkyrwat	821	821
West Garo Hills	Rongram	619	1138
	Selsella	519	
West Jaintia Hills	Amlarem	283	1483
	Laskein	200	
	Thadlaskein	1000	
West Khasi Hills	Mairang	1298	1562
	Mawthadraishan	188	
	Nongstoin	76	
Grand Total		11899	11899

All Data as on 26th July 2013



Come Partner with Us

Dialogue with Partners

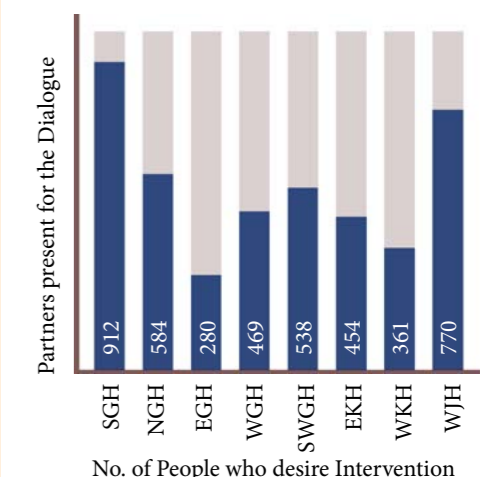
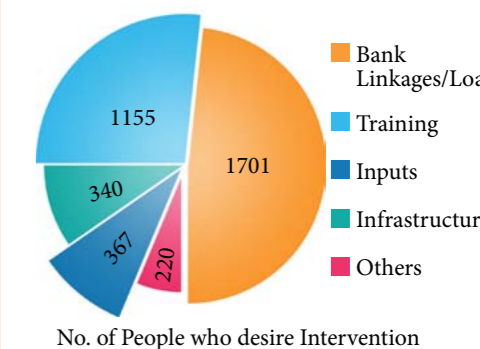
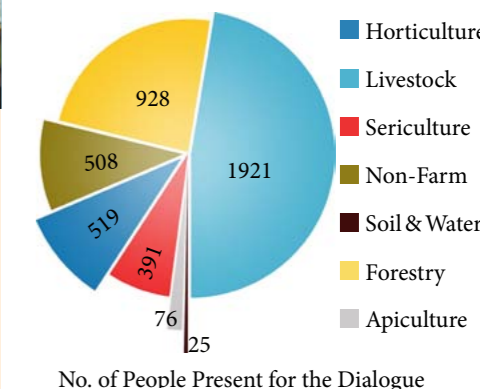
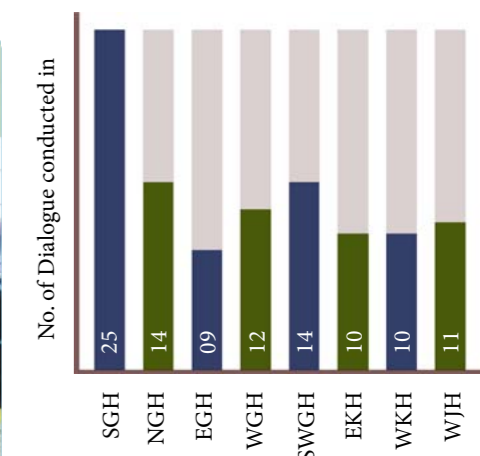
Dialogue with Partners is a key activity under the IBDLP programme to reach out and understand the requirements of the partners. This need assessment process, carried out by MBDA, enables the senior functionaries of the line departments and MBDA to understand the interventions desired by the partners. Designed as a capacity building exercise for the partners, it provides them with basic knowledge on potential enterprise opportunities in different sectors.

The first Dialogue with Partners programme was conducted in April-May 2013, under which focused interactions were organized with prospective entrepreneurs who have already registered at the EFCs. Partners (50-60) with similar needs in different sectors were grouped and programmes were conducted mostly at the EFCs.

The teams conducting the dialogue explained the basin programme and the whole idea of enterprise - costing, business cycles, market orientation, reducing input costs, aggregation of produce for marketing, to the citizens. The team also made presentations to the citizens on the specific sectors which included the traditional and modern practices, common problems being faced by farmers, forward and backward linkages, cluster formation for aggregation and linkages, market issues and a business model for the sector in terms of cost benefit analysis.

Feedback was also taken from each partner on his current activity status and of the desired interventions. Partners ready for bank linkage, skill up gradation, training on extension services, exposure visits as well as partners who with a little assistance from the government can become successful were also identified.

The process of Dialogue with Partner has received tremendous response from the citizens and more such activities are planned across the entire state.



SGH - South Garo Hills
 NGH - North Garo Hills
 EGH - East Garo Hills
 WGH - West Garo Hills
 SWGH - South West Garo Hills
 EKH - East Khasi Hills
 WKH - West Khasi Hills
 WJH - West Jaintia Hills

All Data as on 9th July 2013



Meghalaya State Aquaculture Mission (MSAM)

- 37121 potential fish farmers registered through mobilization programmes
- 80% of the applications verified by the department
- 678 hectares of water area/ fisheries covered
- The first pond constructed under MSAM was inaugurated by the Hon'ble Chief Minister in Mawtap, Sohiong, East Khasi Hills district in March, 2013
- First Eco-Fish Seed Hatchery of Shri Alexander Syiem at Nongkohlew, East Khasi Hills District was inaugurated in June, 2013 by Shri W.M.S. Pariat, Chief Secretary Government
- The Meghalaya State Fisheries Research & Training Institute at Mawpun Ri-Bhoi was inaugurated in May, 2013 by Shri Sniawbhalang Dhar Hon'ble Minister, PWD, Government of Meghalaya
- 160 fish farmers have been trained at the institute and more programmes are being planned for further implementation



Apiculture

- 43 potential entrepreneurs from across the state have been trained at the University of Agricultural Sciences, Bangalore, on all aspects of bee keeping in two batches
- Follow up trainings on scientific bee keeping are being conducted at Rural Resource Training Centre at Umran
- Trainings are being planned to be rolled out by the Industries department for bee keepers across the state
- Upcoming Activities - Creation of Apiculture hubs, around Master Bee keepers focusing on production, processing, marketing, nurseries, etc.



Bah Stiaw - Apiculture

Bah Stiaw Khongut is a resident of Phlangtyngor Village under the Pynursla Community & Rural Development Block which is about 5 Kms from the main Pynursla Market in East Khasi Hills District. He has 6 dependants - his wife and 5 children. His main source of livelihood is cultivation of broom grass and bay leaf, which he does in his own land of around 10 acres. He earns an approximate annual income of Rs.20,000 through this livelihood activity.

As a responsible father and an enterprising individual who wants to increase the quality of life of his family, Mr. Khongut saw beekeeping is as a potential source of additional income. He understood the increasing demand for honey and bee wax in the market and the inability of other local apiculture entrepreneurs to meet the rising demand. So in 2002, he started apiculture as a secondary source of livelihood with only a single Bee Colony.

After a year, Bah Khongut was able to increase the number of colonies to 10 and by 2007, he had 20 colonies. As his interest and commitment towards apiculture increased, he enthusiastically underwent trainings in bee-keeping conducted by government departments like District Commerce and Industries (DCIC) and private institutions like Ramakrishna Mission, Sohra. Trainings helped him in improving his skills and government agencies provided other assistance in terms of bee boxes and some cash grants.

Initially, when he started the apiculture activity, he used to extract 3 to 5 Kgs of honey per colony which also included the bee-wax and he sold it at the rate of Rs. 150 per Kg. Presently honey is extracted thrice a year and both the raw honey and bee-wax are sold to the middleman on Pynursla Market days twice a week at the rate of Rs.250 per kg.

Bah Khongut has been able to expand apiculture as a livelihood activity over the last few years through hard work and dedication.



What is IBDLP?

IBDLP stands for Integrated Basin Development and Livelihoods Promotion Programme. It is the flagship livelihood programme of the Government of Meghalaya. It is based on a model of partnership between the citizens and the Government. It seeks to improve the wellbeing of the people of the state by making interventions across the value chain in the following sectors - Aquaculture, Apiculture, Horticulture, Sericulture, Forestry, Tourism, Livestock, Agriculture, Rural Energy, Services and Water.

Who is an entrepreneur under IBDLP?

Any individual, farmer, producer or a group of farmers, producers like Cooperatives, Self Help Groups, Producer associations etc., who produce anything for the market is considered an entrepreneur under the Programme. Every Entrepreneur irrespective of age and economic status (both APL and BPL) can become partners with the government under the IBDLP.

What is the value chain development approach and Why are we focusing so much on value chain development?

The aim of any economic activity whether it is growing paddy or rearing silk worms or fattening pigs is better income for the growers, farmers and breeders. Incomes are dependent on the price the product can fetch in the markets. A value chain development approach focuses on increasing the value of the product at every stage from cultivation till reaching the terminal market with the ultimate goal of providing better returns to the farmers. Value chain development entails improving the package of practices so that the costs of production are reduced, looking at possibilities of value addition and improving the shelf life of products (through warehousing etc.), linking products with bigger market players and established market networks, creating new markets, organic certification of products, branding of products, creating critical infrastructure.

How will value chain development help the small farmer and producer?

Value chain development will make all activities more profitable by reducing costs and fetching better prices to the farmers. For instance if a local feed mill produces feed at a lesser price, the piggery farmer will be able to buy feed at a lesser price and his cost of fattening pigs comes down and his profit automatically increases.

Why should I go to the EFC?

You can go to the EFC, if you are an individual practicing livelihood activity or wanting to start livelihood in any of the following sectors - Aquaculture, Apiculture, Horticulture, Sericulture, Forestry, Tourism, Livestock, Agriculture, Energy, Services and Water. You can sit and discuss your problems related to livelihood with the ERP and he/she will give you information and further guidance on how to improve your livelihood activity.

What is EFC?

EFC is an Enterprise Facilitation Centre. It is set up in the Block Office campus. Any citizen wants to partner with the Government can walk to the nearest EFC and register themselves.

What help will I get if I go to EFC?

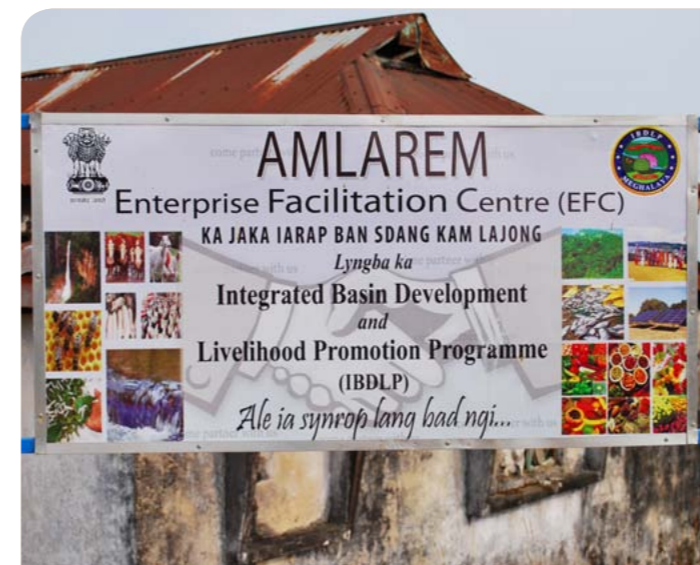
- You will get the following help at the EFC:
- i. Information / facilitation on how to improve your current livelihood activity.
 - ii. Support in bank linkage.
 - iii. Capacity building and training.
 - iv. Support in marketing of your produce.

Who is an ERP?

ERP is the Enterprise Resource Person. He / She manages the EFC and will assist you when you walk into the EFC at your nearest Block Office.

Will I get any direct subsidy or monetary help if I go to EFC?

You will not get any direct subsidy or monetary help at the EFC.





Name: Shri Naptali Kharlyngdoh
Village: Nonglang,
South West Khasi Hills
Sector: Livestock (Poultry)

Visiting the EFC and viewing documentaries of success stories, inspired me to become a part of the Basin programme. I realized that the programme can help me as well as others to be self-dependent and expand my enterprise by means of receiving training and new technical skills. I hope that by partnering with the programme, I will be able to raise my standard of living and income level as well as utilize my talents and become a successful entrepreneur.



Name: Bernard N. Sangma
Village: Nengkra Awe,
East Garo Hills
Sector: Soil & Water
(Rubber Plantation)

The IBDLP aims at village level economic development by generating additional income and ensuring sustainable livelihoods for the people. My major expectation from this programme is to improve and uplift the socio-economic condition of the people of Meghalaya.

By becoming a part of this programme, I see myself as a successful entrepreneur working towards the upliftment of my community with available support services and livelihood opportunities provided to the individuals as well as the society by IBDLP.



Name: Banferbie L Nongrum
EFC: Laskein

My role as an ERP entails being a facilitator for the partners, register the partners visiting the EFC, data entry into the SMS Module, organise DPP and meetings between line departments and MBDA, field visits for awareness programme and meeting progressive farmers/partners.

As an ERP, it is my duty to direct partners correctly and initiate them into the IBDLP process.

IBDLP is a unique programme which seeks to make Meghalaya a self-sustaining state by means of making its people independent and making livelihood options sustainable. It is inspiring to be part of such a venture which aims at sustainable community upliftment and gives me a chance to be part of the developmental process of my community.

EAST KHASI HILLS

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